

For Every Fighter A Woman Worker: World War I Posters
January 13 through August 12, 2007
At the
National Heritage Museum

As America entered World War I, it also entered the modern age. To encourage support for the war effort, both the United States government and private organizations created a host of advertisements--window cards, subway car cards, and 700 poster designs. More than 20 million placards hung in public spaces and workplaces--citizens could not escape their patriotic message. The National Heritage Museum presents a selection of the arresting advertisements that speak to the different and expanded roles women played in World War I in "For Every Fighter A Women Worker: World War I Posters." The exhibition is on view January 13 through August 12, 2007.

"For Every Fighter A Woman Worker" features a selection of 20 posters drawn from the Museum's collection. Highlights of the show include works by James Montgomery Flagg, J.C. Leyendecker, and Howard Chandler Christy. While these well-known illustrators portrayed romanticized images of women, they also showed the ways women contributed to the war effort as inspiration, as workers, and as supporters.

The National Heritage Museum is dedicated to presenting exhibitions on a wide variety of topics in American history and popular culture. The Museum is supported by the Scottish Rite Freemasons in the Northern Masonic Jurisdiction of the United States. The Museum is located at 33 Marrett Road in Lexington, at the corner of Route 2A and Massachusetts Avenue. Hours are Monday through Saturday from 10 am-5 pm, and Sunday, noon-5 pm. Admission and parking are free. Heritage Shop and Courtyard Café on site. For further information contact the Museum at (781) 861-6559. For more information, visit our web site at www.nationalheritagemuseum.org.